



# CBC 2022 Project Team Awards

## Sponsorship & Program Book Advertising Details

Regular Pricing Deadline: Wednesday June 1 / Late Deadline Fri June 3

Sponsor-Ad Level / Benefits	Regular Cost / Late Cost	Sponsor Limit	Logo/Firm Name on Promo Mailings and Website	Additional Optional Benefits	SIGNAGE: Logo on Tabletop Signs, Slideshow and Name	Ad Program Book	Table Space for Promotional Materials in Banquet Room
Premier Event	3000 / 3600	1	LOGO	Introduce from Podium the Winning Team/Category of Choice	Premium	PREMIUM FULL PAGE POSITION	✓
Cocktail Hour	2500 / 3000	1	Firm Name	Provide Branded Cocktail Napkins	Bar(s)	Preferred Position Full Page	✓
Program Book Printing	1500 / 1800	1	Firm Name	One Complimentary Registration Place	✓	Preferred Position Full Page	✓
Photography	950 / 1150	1	Firm Name	Company Banner in Photo	✓	Full Page	✓
Registration	950 / 1150	1	Firm Name	Registration Area Greeter and Company Banner in Registration area	Registration Table	Quarter Page	✓
Table Wine	950 / 1150	2	Firm Name		Table/Wine Tags	Full Page	✓
Scholarship Recipients/Families Dinner	950 / 1050	2	Firm Name		Special Dinner Table Sign and Program Book Mention	Full Page	✓
Appetizer	850 / 1050	2	Firm Name		Appetizer Table	Full Page	✓
Dessert	850 / 1050	2	Firm Name		Dessert Table	Full Page	✓
Corporate	650 / 800	6	Firm Name		✓	Half Page	✓
Inside Front Cover AD ONLY	800 / 900	1				Inside Front Cover	
Inside Back Cover AD ONLY	700 / 850	1				Inside Back Cover	
Inside Full Page AD ONLY	550 / 700	Unlimited				Full Page	
Inside HALF Page AD ONLY	350 / 450	Unlimited				Half Page	
Business Card	100 / 125	Unlimited				Business Card	

Early Bird Pricing requires payment and ad to be submitted by June 1. Register online to sponsor/advertise at <https://www.cbc-ct.org/event-4803422>. You will receive an email with instructions to submit your high resolution ad. Questions: (860) 228-0163, [cbc@cbc-ct.org](mailto:cbc@cbc-ct.org) **Logo Specifications:** JPEG or PNG in CMYK color space at 150 dpi approx. 2x2" size. **Advertising specifications:** Ad Sizes: Full Page 7-3/4"w x 10-1/4" h | Half Page HORIZONTAL ONLY 7-3/4"w x 4-3/4"h | Business Card 3-1/2" x 2". **Acceptable File formats:** Tiff (file resolution 300 pixels per inch) | EPS (embedded halftone images resolution of 300 pixels per inch) | PDF (high resolution exported from the original file with "press quality" or similar preset specification, images at 300 pixels per inch, all fonts converted to outlines). **Color Space and Fonts:** CMYK color space, NOT RGB. | Fonts in EPS files must be converted to outlines (or paths); Fonts in TIFF files must be rasterized. **Unacceptable File Types:** Microsoft Word, PowerPoint, Microsoft Publisher, Excel, or images retrieved from website.