



**Circle Sponsor or Advertising Level below:**

Sponsor-Ad Level / Benefits	Cost	Sponsor Limit	Logo on Promo Mailings	Recognition from the Podium	Logo on Tabletop Signs & Slideshow	Premium Position Full-page Ad in Program Books	Interior Ad in Interior of Program Book	Space for Promo Signage/materials
Premier Event <b>SOLD TURNER</b>	\$1,500	1	✓	✓	✓	FIRST		✓
Project Team of the Year	\$1,250	1		✓	✓	SECOND		✓
Table Wine (1 red, 1 white) <b>ON TARGET</b>	\$950	2			✓		Full Page	✓
Program Book Printing <b>SOLD BUCK-A-PLAN</b>	\$950	1			✓		Full Page	✓
Appetizer Sponsor <b>SOLD LAROSA BLDG</b>	\$850	1			✓		Full Page	✓
Dessert Sponsor <b>SOLD GARCIA &amp; MILAS</b>	\$850	1			✓		Full Page	✓
Parking Sponsor	\$850	1			✓		Full Page	✓
Corporate Sponsor (VANGUARD MODULAR, BENESCH)	\$750	5			✓		Half Page	✓
Scholarship Recipients/Families Dinner (WHITING-TURNER, COHNREZNICK)	\$650	2			✓		Half Page	✓
Reception (GILBANE, UNLIMITED LEFT)	\$500	Unlimited					Quarter Page	✓
Inside Front Cover AD ONLY	\$800	1				Inside Front Cover		
Inside Back Cover AD ONLY	\$800	1				Inside Back Cover		
Inside Full Page AD ONLY	\$550	Unlimited					Full Page	
Inside HALF Page AD ONLY	\$350	Unlimited					Half Page	
Inside Quarter Page AD ONLY	\$225	Unlimited					Quarter Page	

Register online to sponsor/advertise or mail to CBC, P.O. Box 107, Rocky Hill, CT 06067 (860) 228-0163, SEND AD TO [cbc@cbc-ct.org](mailto:cbc@cbc-ct.org)

Firm Name \_\_\_\_\_ Payment Method: Check\_\_\_ Credit Card \_\_\_  
 Address \_\_\_\_\_  
 Signature: \_\_\_\_\_ Total: \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Email: \_\_\_\_\_

**Advertising specifications:**

*Ad Sizes:*

Full Page 7-3/4" x 10-1/4" | Half Page 7-3/4" x 4-3/4" | Quarter Page 7-3/4" x 2-1/4"

*Acceptable File formats:*

- Tiff (file resolution 300 pixels per inch)
- EPS (embedded halftone images resolution of 300 pixels per inch)
- PDF (high resolution exported from the original file with "press quality" or similar preset specification, images at 300 pixels per inch, all fonts embedded)

*Color Space and Fonts:*

- CMYK color space, NOT RGB.
- Fonts in EPS files must be converted to outlines (or paths); Fonts in TIFF files must be rasterized.
- Unacceptable File Types: Microsoft Word, PowerPoint, Microsoft Publisher, Excel, or images retrieved from websites.