



# CBC 2014 Project Team Awards Sponsorship & Program Book Advertising Details

Deadline: Fri., May 23, 2014 | online [www.cbc-ct.org](http://www.cbc-ct.org)



## Circle Sponsor or Advertising Level below:

Sponsor-Ad Level / Benefits	Cost	Sponsor Limit	Logo on Promo Mailings	Recognition from the Podium	Logo on Tabletop Signs & Slideshow	Premium Position Full-page Ad in Program Books	Interior Ad in Interior of Program Book	Space for Promo Signage/materials
Premier Event <b>SOLD</b>	\$1,500	1	✓	✓	✓	✓ LEFT Centerfold		✓
Project Team of the Year	\$1,250	1		✓	✓	✓ RIGHT Centerfold		✓
Table Wine (1 red, 1 white) <b>ONE SOLD / ONE LEFT</b>	\$950	2			✓		Full Page	✓
Program Book Printing <b>SOLD</b>	\$950	1			✓		Full Page	✓
Appetizer Sponsor	\$850	1			✓		Full Page	✓
Dessert Sponsor	\$850	1			✓		Full Page	✓
Parking Sponsor	\$850	1			✓		Full Page	✓
Corporate Sponsor <b>TWO SOLD / THREE LEFT</b>	\$750	5			✓		Half Page	✓
Scholarship Recipients/Families Dinner <b>SOLD</b>	\$650	2			✓		Half Page	✓
Reception	\$500	Unlimited					Quarter Page	✓
Inside Front Cover <b>AD ONLY SOLD</b>	\$800	1				Inside Front Cover		
Inside Back Cover <b>AD ONLY SOLD</b>	\$800	1				Inside Back Cover		
Inside Full Page <b>AD ONLY</b>	\$550	Unlimited					Full Page	
Inside HALF Page <b>AD ONLY</b>	\$350	Unlimited					Half Page	
Inside Quarter Page <b>AD ONLY</b>	\$225	Unlimited					Quarter Page	

Register online to sponsor/advertise or mail to CBC, P.O. Box 107, Rocky Hill, CT 06067 (860) 228-0163

Firm Name \_\_\_\_\_ Payment Method: Check\_\_ Credit Card \_\_  
 Address \_\_\_\_\_  
 Signature: \_\_\_\_\_ Total: \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Email: \_\_\_\_\_

### Advertising specifications:

#### Ad Sizes:

Full Page 7-3/4" x 10-1/4" | Half Page 7-3/4" x 4-3/4" | Quarter Page 7-3/4" x 2-1/4"

#### Acceptable File formats:

- Tiff (file resolution 300 pixels per inch)
- EPS (embedded halftone images resolution of 300 pixels per inch)
- PDF (high resolution exported from the original file with "press quality" or similar preset specification, images at 300 pixels per inch, all fonts embedded)

#### Color Space and Fonts:

- CMYK color space, NOT RGB.
- Fonts in EPS files must be converted to outlines (or paths); Fonts in TIFF files must be rasterized.



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- Unacceptable File Types: Microsoft Word, PowerPoint, Microsoft Publisher, Excel, or images retrieved from websites.