



C O N N E C T I C U T
B U I L D I N G C O N G R E S S , I N C .

2010 CBC Project Team Awards Sponsorships & Program Book Advertising



This year's Book will be 8 1/2 x 11 inches with a laminated cover and wire binding.

2010 PROJECT TEAM AWARDS SPONSORSHIPS & PROGRAM BOOK ADVERTISING

We invite you to join us in honoring the 2010 Project Team Award winners. Show your thanks and appreciation for your fellow team members by being a sponsor or taking out an ad in the program booklet which will be distributed at the Awards Gala to be held June 8th at the Bond Ballroom in Hartford. Each award-winning project will be represented by a description and photograph(s) reproduced in color and distributed to each attendee.

AD SPECIFICATIONS:

Ads should be submitted in one of the following formats for best results:

- TIFF (file resolution should be 300 pixels per inch);
- EPS (any embedded halftone images should have a resolution of 300 pixels per inch); or
- High-resolution PDF (exported from the original file with "Press Quality" or similar preset specifications, images at 300 pixels per inch, all fonts embedded).

All files must be in CMYK color space; not RGB. All fonts in EPS files must be converted to outlines (or paths); all fonts in TIFFs must be rasterized.

Unacceptable files (may cause problems): Microsoft Word, PowerPoint, Excel, Images retrieved from a website, or Microsoft Publisher.

TO SEND ADS (New information this year)

▪ **Electronically:**

Send form along with the electronic file of your ad to: sroberts@cbc-ct.org

If your ad is too large to send electronically, send your CD to:

▪ **For Standard Mail, Priority Mail or Express Mail send disk to:**

Connecticut Building Congress
P.O. Box 743
Enfield, CT 06083

▪ **For FedEx, UPS, Courier Delivery or other overnight delivery services send disk to:**

Sharon Roberts
Connecticut Building Congress
The UPS Store - 54 Hazard Avenue (Box 271)
Enfield, CT 06082

Reply ASAP to reserve space

For questions about the event, advertising or sponsorships, please contact:

Sharon Roberts, Executive Director Connecticut Building Congress
(860) 228-1387, sroberts@cbc-ct.org

Technical questions about actual ad file submittal please contact:

Peter Millward
Millward and Millward LLC
Graphic Design
(203) 327-7070, peter@millward.com

CBC Project Team Awards

Sponsorship & Program Book

Advertising Information



Contact Person: _____ Title: _____
 Firm: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____ Email: _____

- Sponsors:**
- Project Team Awards Event Sponsor \$1500 (Only one available)
Includes full page ad in program book, logo on all promotional materials, signage at the event, logo sign on each table and recognition from the podium as the Event Sponsor at the banquet.
 - Project Team Awards Corporate Sponsor \$750
Includes half page ad in program book and signage at the event.
 - Project Team Awards Reception Sponsor \$400
Includes quarter page ad in program book and signage at the event reception

- Advertising:**
- | | |
|---|---|
| <input type="checkbox"/> Outside Back Cover \$750
(6-7/8 x 10-1/2 inches*) | <input type="checkbox"/> Inside Full Page \$500
(6-7/8 x 10-1/2 inches*) |
| <input type="checkbox"/> Inside Front Cover \$650
(6-7/8 x 10-1/2 inches*) | <input type="checkbox"/> Half Page \$300
(6-7/8 x 5-1/8 inches*) |
| <input type="checkbox"/> Inside Back Cover \$650
(6-7/8 x 10-1/2 inches*) | <input type="checkbox"/> Quarter Page \$175
(6-7/8 x 2-1/2 inches*) |

* Horizontal Dimensions are listed first

Please see previous page for ad specification details

Payment Amount: \$ _____

METHOD OF PAYMENT:

If paying by check:

Please make checks payable to: **Connecticut Building Congress** Mail to: P.O. Box 743, Enfield, CT 06083

If paying by credit card complete information below

fax, mail or email. **Fax:** 888-741-8809 **Email:** sroberts@cbc-ct.org

Name on Credit Card: _____ Master Card _____ VISA _____ AmEx _____

Credit Card Number: _____ Expiration Date: _____ Sec. Code: _____

Credit Card Address: _____ City _____ State _____ Zip _____

Signature: _____

Questions:

Sharon Roberts, Executive Director
 Connecticut Building Congress
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 Email: sroberts@cbc-ct.org