

# 2009 CBC Project Team Awards Program Book Advertising



CONNECTICUT  
BUILDING CONGRESS, INC.



Show your thanks and appreciation for your fellow team members by being a sponsor or taking out an ad in the program book which will be distributed at the Awards Gala to be held June 9th at the Bond Ballroom in Hartford. Each award-winning project will be represented by a description and photograph(s) reproduced in color and distributed to each attendee.

#### AD SPECIFICATIONS:

Ads should be submitted in one of the following formats for best results:

- TIFF (file resolution should be 300 pixels per inch);
- EPS (any embedded halftone images should have a resolution of 300 pixels per inch); or
- High-resolution PDF (exported from the original file with "Press Quality" or similar preset specifications, images at 300 pixels per inch, all fonts embedded).

All files must be in CMYK color space; not RGB. All fonts in EPS files must be converted to outlines (or paths); all fonts in TIFFs must be rasterized.

Unacceptable files (may cause problems): Microsoft Word, PowerPoint, Excel, Images retrieved from a website, or Microsoft Publisher.

#### SENDING YOUR FILES:

Send form along with the electronic file of your ad to: [sroberts@cbc-ct.org](mailto:sroberts@cbc-ct.org)

If the file is too big, mail your CD to:

Connecticut Building Congress  
P.O. Box 743, Enfield, CT 06083

**Ad deadline is May 29, 2009.**

*For questions about the event, advertising or sponsorships, please contact:*

Sharon Roberts, Executive Director  
Connecticut Building Congress  
(860) 228-1387, [sroberts@cbc-ct.org](mailto:sroberts@cbc-ct.org)

*Technical questions about actual ad file submittal please contact:*

Peter Millward  
Millward and Millward LLC  
Graphic Design  
(203) 327-7070, [peter@millward.com](mailto:peter@millward.com)

This year's Book will be 8 1/2 x 11 inches with a laminated cover and wire binding.

# CBC Project Team Awards

## Sponsorship & Program Book

### Advertising Information



CONNECTICUT  
BUILDING CONGRESS, INC.

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Firm: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

- Sponsors:**
- Project Team Awards Event Sponsor \$1500 (Only one available) **SOLD**  
Includes full page ad in program book, logo on all promotional mailings and invitations, signage at the event, logo sign on each table and recognition from the podium as the Event Sponsor at the banquet.
  - Project Team Awards Corporate Sponsor \$750  
Includes half page ad in program book and signage at the event.
  - Project Team Awards Reception Sponsor \$400  
Includes quarter page ad in program book and signage at the event reception

- Advertising:**
- Outside Back Cover \$750  
(6-7/8 x 10-1/2 inches\*)
  - Inside Front Cover \$650  
(6-7/8 x 10-1/2 inches\*)
  - Inside Back Cover \$650  
(6-7/8 x 10-1/2 inches\*)
  - Inside Full Page \$500  
(6-7/8 x 10-1/2 inches\*)
  - Half Page \$300  
(6-7/8 x 5-1/8 inches\*)
  - Quarter Page \$175  
(6-7/8 x 2-1/2 inches\*)

\* Horizontal Dimensions are listed first

Please see previous page for ad specification details

Amount Enclosed: \$ \_\_\_\_\_ (Please make check payable to: Connecticut Building Congress)

Mail form and check to:  
Connecticut Building Congress  
P.O. Box 743  
Enfield, CT 06083

Questions:  
Sharon Roberts, Executive Director  
Connecticut Building Congress  
Phone: (860) 228-1387 Fax: 860-741-8809  
Email: sroberts@cbc-ct.org